Program supported by the Professional Services Development Assistance Scheme (PSDAS)

Organizer

Implementation Organization

Funding Organization

COMMERCE AND ECONOMIC
DEVELOPMENT BUREAU
THE GOVERNMENT OF THE HONG KONG
SPECIAL ADMINISTRATIVE REGION

Collaborating Organization

The Hong Kong Institution
of Engineers
Electronics Division
香港工程師學會
電子分部

Supporting Organization

Hong Kong
Electronic Industries
Association
香港電子業商會

Wai Chi
Electronics Limited
偉志電子有限公司

Seminar on Display Technologies

Date  28 November 2008 (Friday)
Time   9:30 ~ 17:00
Venue   Function Room, 1/F., HKPC Building, 78 Tat Chee Avenue, Kowloon
Language  English
Fee    HK$100 per personNote 1,2

Note:
1. Reimbursement for 75% course fees from HKSTP Technical Assistance Fund applicable for HKSTP member companies.
2. The seminar is designed to satisfy the HKIE CPD requirements for one full CPD day.

Introduction

In order to enhance knowledge of engineers in the electronics industry on emerging technology discoveries and exploit these technologies in the development of new materials, components, and products, Physical Society of Hong Kong has successfully applied funding support from Professional Services Development Assistance Scheme of Commerce and Economic Development Bureau to establish a project titled “Enhance the Capability of Engineers in the Electronics Industry in Exploiting New Technologies to Develop New Materials, Components and Products”. The project will deliver two seminars and one international symposium. Seminar on Display Technologies is the first seminar of this project.

Seminar Rundown

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00–9:30</td>
<td>Registration</td>
<td></td>
</tr>
</tbody>
</table>
| 9:30–9:35 | Welcome Message                           | Professor Kam-Sing WONG  
President,  
Physical Society of Hong Kong |
| 9:35–9:45 | Keynote Speech – Display Market and Technology Trend | Mr Humphrey LEUNG  
Vice Chairman,  
Hong Kong Electronic Industries Association |
| 9:45–10:30 | Advances in Display Technologies          | Professor Hoi-Sing KWOK  
Director of Center for Display Research,  
The Hong Kong University of Science and Technology |
| 10:30–11:15 | A Brief Review in OLED Technology         | Professor Kok-Wai CHEAH  
Department of Physics  
Hong Kong Baptist University |
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker Name</th>
<th>Institution/Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:15–11:30</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30–12:15</td>
<td>Public Information Display Technology and Application</td>
<td>Dr Hua-Jun PENG</td>
<td>Manager, Display System Division, Hong Kong Applied Science and Technology Research Institute Company Limited</td>
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<tr>
<td>12:15–12:45</td>
<td>Quality Issues &amp; Solutions in Display Applications</td>
<td>Mr Raymond CHIU</td>
<td>Principal Consultant, Automotive and Electronics Division, Hong Kong Productivity Council</td>
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<tr>
<td>12:45–14:15</td>
<td>Lunch Break</td>
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<td></td>
</tr>
<tr>
<td>14:15–14:45</td>
<td>Automotive Display Technology and Application</td>
<td>Dr Jun CHEN</td>
<td>Senior Manager, Display Technology Product Development Hong Kong, BU Automotive, TPO Displays Corp.</td>
</tr>
<tr>
<td>14:45–15:15</td>
<td>Picoprojector</td>
<td>Dr Steve YEUNG</td>
<td>Chief Executive Officer, iView Limited</td>
</tr>
<tr>
<td>15:15–15:45</td>
<td>E-Paper Today and Tomorrow</td>
<td>Mr. Raymond WANG</td>
<td>Business Operations Director, Solomon Systech Limited</td>
</tr>
<tr>
<td>15:45–16:00</td>
<td>Coffee Break</td>
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<tr>
<td>16:00–16:30</td>
<td>Cost-Performance of Microdisplay Enabling New Application</td>
<td>Mr Kenny CHOW</td>
<td>General Manager, Kopin Hong Kong Ltd.</td>
</tr>
<tr>
<td>16:30–17:00</td>
<td>High Voltage Technology for Interface and Display Driver Products.</td>
<td>Mr Raymond CHOW</td>
<td>President, CEO, Zywyn Corporation in Sunnyvale California, USA</td>
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<td>End of Seminar</td>
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Application: Please complete the enrolment form and send to 2788 5405 by fax for registration, then send the completed form together with the registration fee to HKPC at AED, 3/F, HKPC Building, 78, Tat Chee Avenue, Kowloon on or before 25 November 2008 [All cheques should be crossed and made payable to Hong Kong Productivity Council. Please also write down participant’s name and course name at the back of the cheque]

Enquiry: Please call 2788 5775 (Miss Grace Chau) or 2788 5783 (Ms Angel Wong) or fax 2788 5405 or Email: grace@hkpc.org or angel@hkpc.org (Website: www.hkpc.org)

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**Enrolment Form**

1. **Course Name:** Seminar on Display Technologies (40087393)
2. **Date:** 28 November 2008
3. **Fee:** HK$100.- per person

2. **Mr/Ms/Mrs**
   - **Position**
   - **Email**

3. **Organization**
   - **Business Address**
   - **Tel**
   - **Fax**

4. **Signature**
   - **Date**

**IMPORTANT:**
1. Course fee must accompany this form (or its photocopy), otherwise enrolment may be rejected.
2. All payment should be made by cheque. Cheques are subject to bank clearance.
3. Enrolment fee is not refundable unless HKPC is notified in writing of your withdrawal at least 10 working days before the course commences. A handling charge of HK$200 will also be levied.
4. An applicant may, subject to approval from HKPC, nominate a substitute to attend the course on his/her behalf.
5. The information provided will be used for the process of enrolment application, statistical purposes and other related matters. It may be provided to persons authorized to process the information for purpose relating to course enrolment.
6. Organizer reserves the right to amend program without prior notice.

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